

Trade journal for joinery manufacturers and the internal fitting industry in Norway

The magazine Tre & Profil will focus on the following:

- * Operate as a marketing tool for the wood products industry to the decision makers within this industry in Norway.
- * Internal information to members of the Norwegian Joinery Association.
- * Information about management, marketing, technology etc. to all producers of wooden products in Norway.

Distribution:

* Wood products industry	659
* Architectural offices, consultative engineers	553
* Building contractors, master builders	801
* Builders of prefabricated wooden houses	151
* Others	587
* Totally	2.751

Publication Plan 2018

No	Copy deadline Publication date	
1	February Ith	February 22th
2	Mars 22th	April 12th
3	May 16th	June 14th
4	August 06th	August 30th
5	September 24th	October 11th
6	November 18th	December 13th

Technical specifications:

Format: A 4

Page size - type area: 185 x 260 mm

Number of columns: 3 Columns width: 58 mm

Bleed acceptable (300 \times 213 mm)

Printing method: Offset Advertising material: e-mail

Paper quality:

Cover: 170g Scandia 2000 white Inside: 115g Tom&otto silk

Rates 2018

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1/4 page	6.400			
1/8 page	4.800			
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Back cover	14.200			
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For binding orders in course of a year: 3 insertions: 10			10 per	

6 insertions: 15 per cent

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